

2016 UCI MOUNTAIN BIKE

ON-SITE FILMING REGULATIONS

March 2016

2016 UCI MTB WORLD CUP//2016 UCI MOUNTAIN BIKE//WORLD CHAMPIONSHIPS
COUPE DU MONDE MTB UCI 2016 // CHAMPIONNATS DU MONDE MTB UCI 2016



2016 UCI Mountain Bike Events – On-site filming regulations

2016 UCI Mountain Bike World Cup

1.1 UCI Team video operators

- One video operator per team/event
- No restriction (location or time) on practice filming
- Accreditation is necessary for all races (form to be signed and bibs given out)
- Bibs have to be worn at all times* during all races
- Restrictions (location and time) on elite race footage (for media/editorial use only)
- Team Video Operators are NOT allowed to give the footage to any of the team sponsors → publication only allowed on the Team Webpage, Team YouTubeChannel and/or Team Social Media Page - any other use or any commercial use needs to be discussed with Red Bull Media House
- Team Season Highlights need to be discussed with UCI & Red Bull Media House separately
- Contact for licensing content at RBMH: **Sandra Heberling (sandra.heberling@at.redbullmediahouse.com)**
 - DHI / XCO race runs must only be filmed within the foreseen area(s)** for video operators defined by the technical delegate;
 - Max 3 minutes of race footage per discipline can be used (qualification & final) for team video; focus shall be on team riders (e.g. action shots) and not on the event itself
 - Red Bull TV must be credited and linked to via any text accompanying the embedded video
 - You will be provided an opener and closer that has to be integrated in the video before the first event.

1.2 Commercial video operators

- One video operator per website/company (only official special interest media or news platforms will be accepted, videographer has to own a press card or has to show an imprint, which verifies the editorial activity and which is not older than 6 months).
- No restriction (location or time) on practice filming; any video operator will have to sign a declaration in which he/she commits to only film during practice;
- Sub-licenses to shoot elite qualifying and final race will not be available in 2016;
- It is NOT allowed to use footage in regards to commercial use or provide third parties any footage for commercial use.
- Additional race footage will be accessible via www.redbullcontentpool.com/content/uci – if you use footage from Red Bull Contentpool you have to credit it with © Red Bull Media House. Please read the terms and conditions on www.redbullcontentpool.com

A kick-off meeting for videographers will be held on the first MTB World Cups in Lourdes (FRA) for DHI and Albstadt (GER) for XCO. More information on location and time will follow. All MTB team operators have to be aware about our regulation this year. To obtain an accreditation, team video operators must return the form signed by the team manager to Susanne Lenz (susanne.lenz@uci.ch) until 16th of March for the 2016 UCI MTB World Cup and until 16th of May for the 2016 UCI MTB Cross-Country World Championships and until 6th of August for the 2016 UCI MTB DHI and 4X World Championships.

2016 UCI Mountain Bike Cross-Country and DHI & 4 X World Championships in Nove Mesto na Morave (CZE) and Val Di Sole (ITA).

2.1 UCI MTB Team video operators

- One video operator per team/race
- A fee of EUR 800,- is charged per video operator to film at the UCI MTB WCHs
- No restriction (location or time) on practice filming
- Accreditation is necessary for all races incl. qualification (form to be signed; bibs and camera stickers given out)
- Bibs/camera stickers have to be worn/fixed at all times* during all races
- Restrictions (location and time) on elite race footage
- DHI / XCO / XCE race runs must only be filmed within the foreseen area(s)** for video operators - Max 3 minutes of race footage (incl. race, podium and finish bowl) per discipline can be used for Team videos!
- Trade teams or related video operators can acquire a sub-license from the rights holder if the use of extended footage is desired; respective contacts are given by the UCI

2.2 Commercial video operators

- One video operator per website/company (only official special interest media or news platforms will be accepted, videographer has to own a press card or has to show an imprint, which verifies the editorial activity and which is not older than 6 months).
- A fee of EUR 800,- is charged per video operator to film at the UCI MTB WCHs.
- No restriction (location or time) on practice filming; any video operator will have to sign a declaration in which he/she commits to only film during practice;
- Accreditation is necessary for all races (form to be signed; bibs and camera stickers given out)
- Bibs/camera stickers have to be worn/fixed at all times* during all races;
- A sub-license from the rights holder for the use of any race footage is necessary; prices are calculated on a per minute rate up to 10 minutes; packages prices apply for a larger extent; respective contacts are given by the UCI;
- Restrictions depend on individual agreements with the rights holder.

Contact for accreditation / filming requests / sublicensing requests: Susanne Lenz
(Susanne.lenz@uci.ch)

*Course marshals are instructed to control that only cameramen wearing a bib move (and only cameras holding a camera sticker) in the event area! Moreover, marshals are instructed to control that videographers move in foreseen areas only. Violations will be noted by course marshals and respective actions will be taken by the UCI!

** The dedicated area will be defined by the UCI delegate in cooperation with the UCI TV production partner

