



Village Information Fort William 3-4 June 2017



The World Cup Village will be the focal point for all the action, with the finish arena, displays, demonstrations, commentary and over a hundred trade and retail stands.

The outline programme is as follows:

Wednesday 31st May		Set up of Tech Pitches
Thursday 1st June		Rider Confirmation, DHI On Foot Inspection, 4X Training Set up of Tech/Expo pitches
Friday 2nd June		DHI Training, 4X Qualification Set up of Tech/Expo pitches
Saturday 3rd June	Ticketed Event	DHI Qualification, 4X ProTour Youth Mini Downhill
Sunday 4th June	Ticketed Event	DHI World Cup

A daily programme is available on the website at www.fortwilliamworldcup.co.uk and will be updated with other events and activities as the weekend approaches.

Spectator Numbers

Although it is impossible to accurately predict spectator numbers, we estimate the following will be in attendance:

Friday	2000-3,500 persons
Saturday	6,500-7,500 persons
Sunday	8,000-9,500 persons

Setting Up

You will be able to set up from Wednesday 31st May. We recommend that Expo stands are set up on Friday. All stands must be ready for business by 0830 hours on Saturday. The World Cup Village will be pedestrianised, with no vehicle movement during the opening hours of the event on Saturday and Sunday. You will be able to stock up first thing in the morning or after the event has closed each day. (Full details will be supplied in advance of the event).

Village Layout and Different Areas

The World Cup Village features two main areas where organisations can have a presence: the **Tech** and **Expo** areas. See outline layout overleaf (this is subject to change).

- The **Tech** area is for companies providing team and rider support, with priority for UCI Elite Teams, UCI MTB Teams and designated UCI Tech companies.
- The **Expo** area is for retailing or companies who want to make an impact in UK mountainbiking. This area has the biggest footfall.

How To Book Space

To book space in the Village, complete the booking form or email Lesley on lesley@raremanagement.co.uk or call +44 (0)131 555 3820 if you have any questions. A suitable space will be allocated according to availability and size requested, but specific locations cannot be reserved. You will receive confirmation of your booking, a receipted invoice and further information in due course.

You can fill in the booking form pdf on-screen: when you click on one of the check boxes, a tick will appear, click again to delete it. Text can be typed directly into the other fields. When you have completed the form, **save it with your company name** and email back as an attachment. If you cannot complete this on screen, please print, complete and then fax or mail back. We expect the Expo area to sell out within a matter of a couple of weeks of opening for booking. An email confirmation of receipt of your booking form will be sent. If you don't receive an email, assume we have NOT received any booking and get in touch right away.

Accommodation

Accommodation in Fort William will be very busy as it is an English holiday week and you should reserve rooms as soon as possible. There is limited hotel accommodation but a wide range of guest houses, bed & breakfast, self-catering and camping. View accommodation options at www.visitscotland.com, www.visit-fortwilliam.co.uk or www.outdoorcapital.co.uk Further event details can be found at: fortwilliamworldcup.co.uk

